

## What is the Surf-fur™?

The Surf-fur is the most versatile accessory for everyone who enjoys watersports. The Surf-fur is a water-resistant, breathable, reversible and light-weight cover-up coat. Wear it before you go into the water to heat-up, or in-between dives or surf sessions for protection and warmth. Surf longer! Wear it after being in the water to help restore your body temperature. Change under it, reverse it to the dry side and put it back on to keep warming up, or use it as a car seat covering to protect your interior. The best thing about the Surf-fur is how it makes you feel—warm and comfortable!

## Authentic Gear

The patent pending product is owned by two Southern California surfers whose love for the water brought them together. Not finding anything in the marketplace with such quality and versatility, they created the Surf-fur. The Surf-fur cover-up, as all Surf-fur products, are designed by the same people who use them, surfers, divers, and swimmers... The Surf-fur is designed to be everything you need to stay comfortable near the water.

## Innovation

The Surf-Fur is the one and only product on the market that wraps warmth, comfort, utility and protection into ONE garment. The Surf-fur has been proven to protect wearers from hypothermia and those blistering conditions at the beach.

## Hard-core quality and technology

We use only the best fabrics on the market. The Surf-fur is made with a bonded polyester fleece that wicks moisture into the fibers and away from your body, yet does not penetrate to the reversible side. The fabric's fine pores allow for quick drying. Surf-fur is environmentally easy to care for and clean.

**Rip it. Wrap it.**



[www.surf-fur.com](http://www.surf-fur.com)

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## Product Diversity

The Surf-fur™ is a multifunctional garment designed for warmth, comfort, utility and style.

**Pre-heat:** Wear the surfer before going out into the water to increase your body temperature.

**Change:** Wrap your body in the Surf-fur, snap it closed and change under it. Using the patented Zen Changing Pockets™, easily slide your hands through to pull on or take off your wetsuit. No more flashing incidents at the beach!

**Re-heat:** Whether you spend a day at the beach, surfing, kite or wind surfing, or on a dive boat, put the surfer on immediately after getting out of the water to warm up between sessions. Wear the Surf-fur after exposure to cold water to help prevent hypothermia.

**Utility:** No time to change? Wrap the Surf-fur around the body with the wet wetsuit still on, jump in the car and drive home to a hot shower. Water resistant fabric keeps car seats protected.

**Reversibility:** After changing from a wet wetsuit, reverse the coat and put it back on to keep dry and warm.

**Bag it.** Keep the environmentally friendly bag that Surf-fur came in and use it for your gear.

**Style:** Whether you're surfing dawn patrol off the California Coast, fishing off the shores Nova Scotia or completing a triathlon in the Colorado Rockies, the Surf-fur will keep you warm and comfortable while allowing you to enjoy your activities longer and in style.

No other product gives you the Surf-fur experience.

**Everyone loves the Surf-fur!**



*"After I surf, I wrap myself in the Surf-FUR right over my wetsuit to protect my car seats."*



*"It's great protection from the wind and keeps me nice and warm between sessions."*



*"I live in mine. It's a coat, a dressing room and a towel, all-in-one."*

